



# The evolution of work

Work 1.0    ■ ----- ➔    Work3

Work Monday to Friday, 9-5



Work any time

Work in a designated office



Work anywhere

Use company-prescribed tools and devices



Use your preferred tools and devices

Focused on ticking boxes



Focused on outcomes

Hollow company values



Authenticity and true purpose

Authoritative relationship between leadership and employees



Relationships built on radical transparency and trust

Inertia; preserving “how it has always been done”



Intentional and purposeful decision-making

Prioritize work over everything



Flexibility and work/life blend

Presence and process is closely monitored



Individual accountability for all

Information is gatekept



Information is accessible and clearly communicated